## Win up to 1 million! with your debit card



**L** Top executives from the Ministry of Finance, the Bank of Thailand, Kasikorn Bank Public Company Limited and PTT Public Company Limited congratulate the 1st prize winners of the 4<sup>th</sup> "Debit Card Lucky Draw" campaign.

The Ministry of Finance hosted the 4<sup>th</sup> "Debit Card Lucky Draw" campaign to present 1,012 prizes, worth Bt 6.9 million in total to lucky debit card users and EDC-equipped merchants. The data revealed that the consumers' debit card usage covers business categories such as petrol stations, restaurants, supermarkets and minimarts. The campaign has been launched to encourage people to reduce the use of cash and switch to electronic payment systems in order to promote the cashless Thai society.

The campaign's award presentation ceremony was held at the petrol station at the PTT Public Company Limited headquarters. **Dr. Somchai Sujjapongse, Permanent Secretary for Finance**, presented the 1<sup>st</sup> prize worth Bt1,000,000 in the category of merchants to Ratchapreuk Petroleum Co., Ltd., the operator of a petrol station on Ratchapreuk Road.

**Ms Siritida Panomwon Na Ayudhya, Assistant Governor, Payment Systems Policy and Financial Technology Group, Bank of Thailand**, presented the 1<sup>st</sup> prize worth Bt1,000,000 in the category of debit card users. The lucky winner was Mr. Jetsada Yothikul, who has been using debit card instead of cash for daily necessities. **Mr. Jetsada** was also named the lucky winner of the 7<sup>th</sup> prize of the campaign in July 2017, substantiating the campaign slogan **"The more frequent you use, The better you have a chance to win a prize."** 

Other dignitaries in attendance included Mr. Pornchai Thiraveja, Financial Policy Adviser of the Fiscal Policy Office, Mr. Suwat Techawattanawanna, Vice President of Kasikorn Bank Public Company Limited and Ms. Jiraporn Khaosawat, Vice President of PTT Public Company Limited.

Ten lucky winners of the 2<sup>nd</sup> prize, with Bt30,000 for each, in the category of EDC-installed merchants, as well as debit card users winning the 2<sup>nd</sup> – 7<sup>th</sup> prizes, which are 1,000 rewards valued ranging from Bt2,000-100,000, totally valued Bt4.6 million, will receive their prizes through bank transfers made by the Office of the Permanent Secretary, Ministry of Finance.

The "Debit Card Lucky Draw" campaign will continue for another 8 months until May 2018 (payments of products and services as of April 2018 are considered). The campaign will present 1,001 prizes per month to debit card users and 6-30 prizes per month to merchants, which are worth Bt55.1 million in total. Using or accepting a debit card 1 time is equal to 1 right. The list of lucky winners will be announced every 16<sup>th</sup> of each month on www.epayment.go.th. In the event that the winners can't be contacted, the Finance Ministry will keep the prizes for another three months for collection from the end of the month the announcement of the winners is made.

The prizes are sponsored by the Government Lottery Office.





## Ministry of Finance's Vision: "Being Fiscal and Economic Pillar for Sustainable Development"

By Division of Information, Office of the Permanent Secretary

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