

The Ministry of Finance has launched its 3rd debit card lucky draw for August 2017 to promote the use of debit cards and EDC merchants under the National e-Payment Master Plan. Some 1,007 users received prizes worth 6.75 million baht in total under the scheme supported by the Government Lottery Office.

Dr.Somchai Sujjapongse, Permanent Secretary for Finance, presented the first prize to lucky winners, Miss Napawan Kaiyawaong, the debit card user, and AKA branch of Central Ladprao, the merchant equipped with EDC. The first prize is worth 1 million baht on each side. On this occasion Mr. Krisada Chinavicharana, Director General of the Fiscal Policy Office, Ms. Sirithida Phanomwan Na Ayutthaya, Assistant Governor, Bank of Thailand, together with executives of banks also joined the ceremony.

On this occasion, the Permanent Secretary for Finance presented the first prizes of 1 million baht each to debit card user Ms. Napawan Kaiyawaong and EDC merchant AKA Interfood Co., Ltd. (Central Ladprao branch).

The remaining prizes will be transferred to the winners' bank accounts.

The Permanent Secretary for Finance said: *"We expect to be able to install EDC machines at all government agencies by the end of September to serve as a pilot model. Installation by the private sector is being undertaken in cooperation with provincial*



Millions in prize money for lucky debit card users



▲ Management of the Ministry of Finance, the Bank of Thailand, the Thai Bankers Association and commercial banks offer their congratulations to the top prize winners of the 3rd lucky winners from the debit card usage expansion scheme.

governors nationwide who select merchants for installation of debit card e-payment systems. We expect the system to be fully implemented by March of next year."

Mr. Thunyachate Ekvetchavit, executive of AKA, winner of the first prize in the EDC-equipped Merchant category, said: *"We are very pleased to be able to help promote the use of debit cards, which is in line with government policy."*

Since its launch, this scheme has helped boost the Thai debit card market, which now has 54.2 million debit cards from various financial institutions in circulation. During the second quarter of 2017, debit card usage paid for goods and services through EDC devices was equal to 5.5 million transactions per month on average. This represented a growth of approximately 30 percent compared to the same period last year, in which on average there were 4.3 million transactions per month. In terms of value, average monthly spending was 10 billion baht during April-June 2017. Those authorized to provide e-Payment services, namely TAPS Group and the E-Payment Consortium, have already installed 184,994 devices at over 105,383 commercial venues and government agencies.

During the next 9 months lucky winners each month will have a chance to win over 1,001 prizes for debit card users, and between 6-30 prizes for EDC-equipped merchants. One transaction gives one chance to win in each category. The lucky winners list is announced monthly on the 16th of each month at www.epayment.go.th.

The prizes are sponsored by the Government Lottery Office.



▲ Winner of the EDC-Equipped Merchant category, AKA Interfood Co., Ltd. (Central Ladprao branch).



▲ Winner of the Debit Card User category, Ms. Napawan Kaiyawaong.

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"Being Fiscal and Economic Pillar for Sustainable Development"

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